

FSMTA

2011 Annual Report

Annual Membership Meeting

June 23, 2011

Renaissance Orlando at SeaWorld



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AGENDA

June 23, 2011: Renaissance Orlando at SeaWorld

- Call to Order: Ralph V. Russ
- Roll Call: Introduction of FSMTA Executive Officers, FSMTA Executive Director and FSMTA Staff: Ralph V. Russ
- Introduction of FSMTA Executive Board: Debbie Sieber
- Approval of 2010 Annual Membership Meeting Minutes: Debbie Sieber
- President's Address: Ralph V. Russ
- Treasurer's Report: Frank Ansel
- Legislative Report: Allison Carvajal & Janet Mabry - Lobbyists, Paul Lambert – Attorney
- Questions and Answers
- Adjournment

ANNUAL MEMBERSHIP MEETING

July 8, 2010: Omni Orlando Resort at ChampionsGate

Recorded and presented by Heather Lovejoy – State Secretary

Meeting called to order: 5:09 pm

Quorum established

President Maureen Gilbert presiding

Introduction of Executive Committee - Maureen Gilbert

Introduction of Executive Board - Heather Lovejoy

Introduction of Central Office staff - Lynn Hupp

Minutes of the 2009 Annual Business Meeting approved and accepted as written

President Gilbert reported that FSMTA is sound and in good standing.

Treasurer's report was given by Terry Anderson. In spite of the economy the association did very well with our funds. The board was very frugal and we are reporting revenue over expense of \$49,000. Treasurer's report will go in as it stands.

Legislative report was given by Janet Mabry, FSMTA Lobbyist. 2010 has been the most active year yet for FSMTA. Trafficking bill, poor turn-out schools being closed, the lowest number of bills were actually passed. We need to thank Rachael Burgin, House of Representatives; she is really in our corner. Scott Hartsfield is a great legislative chair for FSMTA. We need to work on a grassroots level and keep our friends in place.

Paul Lambert, Legal Counsel, gave kudos to Janet Mabry and Allison Carvajal for their incredible support of the FSMTA! Discussion of a bill that would attack healthcare fraud, would eliminate a lot of people, this is not a good thing. It has been stopped, but will stay on the books for now. Pain management bill, does not include massage, only medical and osteopathic, offices that can write prescription drugs was passed.

Allison Carvajal, lobbyist, created a list of upcoming nominees who are in our corner that will be distributed to the chapter presidents. We need to support the people who support us.

Installation of 2010-2012 Executive Committee - Maureen Gilbert
President, Ralph Russ
1st Vice President, Marion Padgett
2nd Vice President, Donna Smith
Treasurer, Frank Ansel
Secretary, Debbie Sieber
Congratulations!

Lynn Hupp, explains new insurance; streamlined application, added \$5,000 for in office injury, \$10,000 coverage for lawsuit.

Questions and answers with the Executive Committee. President Gilbert reminded everyone to stay for Keynote Speaker David Kent and to attend the reception in the exhibit hall.

Meeting adjourned at 6pm



EXECUTIVE OFFICER REPORTS

Executive State President: Ralph Russ

What we saw in 2010 and what we see as the future of FSMTA.

It is the responsibility of the Executive Officers to conduct business between quarterly meetings with the support from the entire Executive Board, State Committee Chairs, Chapter Presidents, Chapter Officers and Chapter Committees. Additionally, FSMTA retains the services of Legal Counsel, two State Lobbyists, a CPA and a Publication Designer. We also employ an Executive Director and three full time employees. Thanks to these people, FSMTA continues to thrive and productively represent our members. All are helpful and supportive of each other, giving their time, their creative spirit and their energy to make FSMTA a valuable resource for our members. I have been doubly blessed by an active and involved Executive Board and the very important continuation of involvement by Maureen Gilbert, Immediate Past

President. Maureen guides me on the background of issues and she has continued her involvement with the Board of Massage Therapy.

Our FSMTA community of collaboration is never ending and we are well-positioned to continue building our programs and services. Our renewals have been flagging because of the economy and job prospects but FSMTA is passing the test. You may confidently depend on FSMTA to continue to offer networking opportunities, continuing education, legislative protection, quality professional liability insurance in addition to providing a forum for the exchange of ideas among massage therapy professionals. FSMTA continues with its goal to establish relationships with other professions in the health care field.

During this past year, our members participated in an Annual Convention, Massage Therapy Awareness Days; we attended monthly Chapter Meetings offering low cost or no cost CEs and we enjoyed access to many BOMT approved provider seminars. Our members challenge us daily and I continue to be energized by the forward momentum of our association and the enthusiasm of our membership. We are a membership driven organization in support of all aspects of the massage industry.

EXECUTIVE OFFICER REPORTS: Checklist of functions performed

- ✓ The FSMTA Board of Directors held 4 quarterly meeting. The June board meeting is June 23 and then there will be a convention follow-up that will evaluate the presenters and the total experience while the events are fresh in our minds.
- ✓ Board members attended the Florida Board of Massage Therapy meetings in Tampa and Orlando. Maureen has filed email and *Massage Message* reports to keep our members aware of this important regulatory board functions. We have also consulted with the BOMT regarding the impact of current and proposed legislation.
- ✓ This will be the 71st year for FSMTA and our convention is being held at the Renaissance Sea World in Orlando, FL. Our slogan "Ride the Waves of Possibilities" represents our view that we are truly looking toward a good and healthy future for our organization and our members.
- ✓ Our Annual Report was filed with the Department of State - Division of Corporation on January 11, 2011 for FSMTA, Inc. and FSMTA Association Services.
- ✓ FSMTA was represented at FCA National Convention; FSMTA member Teresa M. Matthews the FCA LMT of the Year; AMTA-FL Chapter business meeting and Chapter elections.
- ✓ There were many Chapter functions during Massage Therapy Awareness Week October 24-30, 2010. Chapter activities were reported in our magazine and in Chapter Newsletters. I attended the event at Warm Mineral Springs and was impressed with the organization and enthusiasm that I encountered from the host, the therapists and the public.
- ✓ Our Executive Committee Members serve as liaison to Chapter Presidents. EC liaisons were available for questions or concerns and answered and resolved issues with efficiency. In addition, we traveled around the state attending chapter meetings, making membership presentations and guest speaking at massage school events and graduations.

- ✓ We have Standing Committees for Bylaws: Sydney C. Sheaffer; Educational Standards: Elisa Di Falco; Legislative: Scott Hartsfield. All of these committees play an important part in our organization functions and responsibilities.
- ✓ Our State Committees formulated individual plans of action. They set committee goals and proceeded to make those goals become reality.
- ✓ We have added FSMTA Member Benefits. We have expanded our Professional Liability Insurance Program to include Colonic Irrigation and *Massage Today's* student membership program.
- ✓ The FSMTA.org website function for Therapist Locator has been upgraded so that the results show in a right column on the page. Most of the problems we see with this function now have to do with GIGO (garbage in garbage out). When you edit your information on the website, please check to see how the resulting listing looks and revise if you have left something out. The keywords of your modalities are also important. If you do not put in a keyword, it cannot be searched. I would like to have a more consistent web presence throughout the Chapters but that will take some time and money to accomplish. Constant Contact email sent from Central Office has increased our effective delivery of FSMTA News.
- ✓ Nine FSMTA Chapters held elections in January & February 2011. The officers will serve a 2 year term. A current list of all FSMTA officers can be found in this annual report. You will note that there are still some chapter vacancies. Volunteers for offices can be handled by our current by-laws and policies and procedures.
- ✓ FSMTA encourages all our members to continue to get to know the legislators in your home districts. FSMTA is well represented in Tallahassee by General Counsel Paul Watson Lambert and lobbyists Janet Mabry and Allison Carvajal. Our Lobby Team continually monitors bills which may affect our profession. Several of the Executive Board Members traveled to Tallahassee to try to get our opinion of Senate Bill 0584 and House Bill 049 heard. I still wish we could go back to the chair massages in the Capitol rotunda during spring session. That way we got one on one with pages, administrative assistants, representatives and other support personnel.
- ✓ FSMTA fiscal year began April 1, 2010 and ended March 31, 2011. Membership dues revenue is the main source of Association income. FSMTA Association Services Inc. income is derived from the sale of liability insurance. Our association is financially sound. Executive Treasurer, Executive Finance Committee and Executive Director presented a conservative but workable budget for 2010/2011 in an effort to compensate for the economic realities. Many projects were seen as needed but not feasible in our current economic state. We will continue to keep spending in line with income and reserve some funds as stewardship for the future.
- ✓ The approved budget will be presented to the general membership at the Annual Membership Meeting which takes place at 5 o'clock on Thursday June 21 during Convention 2011

Each FSMTA Committee and Chapter has prepared a report to help you understand the health of our organization.

This report has been respectfully submitted by Ralph V. Russ, FSMTA Executive State President on June 23, 2011

Executive State First Vice President: Marion Padgett

As First Vice President I attended all four Quarterly Board meetings and all Convention Committee meetings in Orlando, Florida. I also attended meetings at the Gulf Coast and Big Bend chapters.

On July 6, 2010 to July 11, 2010 the FSMTA held our Annual Convention at the Omni Hotel in Orlando, Florida. On July 11, 2010 the Convention Committee met for the Post Convention Meeting in Orlando, Florida to discuss the outcome of the 2010 convention and to begin preliminary discussions for the 2011 Convention.

On September 11, 2010 - I attended the Convention Committee meeting at the FSMTA home office in Winter Park, Florida to discuss potential presenters, themes, and logos to present to the Board.

On February 26, 2011 we held our Executive Committee's financial committee meeting in Orlando, Florida to plan the budget for 2011-2012. Also on February 25, 26, 27 we also performed site inspections for future venues for the FSMTA Conventions.

We are very pleased to hold our 2011 FSMTA convention at the Renaissance Resort at SeaWorld on June 22-26, 2011! As always, we will be offering many exceptional instructive classes along with numerous social events. I am so looking forward to seeing all of you at this year's convention.

Marion A. Padgett, Executive First Vice President

Executive State Second Vice President: Donna Smith

The first three months were spent serving as Gulf Coast Chapter President. I had just completed my second term, beginning the third, when I was honored to be elected State Second Vice President. It is amazing how the remaining nine months in office have progressed to another fiscal year. We were sworn in at convention at our annual meeting 2010 and it has been a privilege to serve with dedicated officers. This is an exciting time to be in FSMTA and I look forward to serving another year. A brief recap of my first year includes:

- An informal meeting held Sunday post convention
- Convention planning meeting – September 11th
- Fall quarterly board meeting – September 26th -27th at The Shores
- Trip to Tallahassee in October to visit their chapter and discuss membership (Big Bend)
- Winter quarterly board meeting- January 8th-9th at the Renaissance Hotel, Airport
- Visit First Coast January 20th to swear in officers
- State budget meeting February 26th,2011
- Site tour two hotels February 26th & 27th for convention sites beginning 2015
- Spring quarterly board meeting- at The Renaissance Hotel, Sea World
- All monthly meetings for Gulf Coast Chapter and attended annual Christmas party
- E-mails and phone calls with executive committee
- Plans to visit my three other chapters

Thanks for allowing me to serve such an amazing organization and an awesome group of people. We continue to strive to work for our members.

Respectfully submitted, Donna Smith

Executive State Secretary: Debbie Sieber

My first annual report as State Secretary makes me realize how quickly the time as gone by.

The following is a recap of the year since our last annual meeting.

September 2010, attended Brevard Chapter meeting and Convention Committee

October 2010 attend my local Heart of Florida Chapter meeting

January 2011 attend Treasure Coast Chapter Meeting and Quarterly Board Meeting

February 2011, Budget Meeting and Convention Site visits and local HOF Chapter meeting

April 2011, Local Chapter Meeting and Quarterly Board Meeting

I look forward to this convention and seeing all of you again! We have spent much effort in the preparation for this convention. I hope you are excited about it as I am.

I would like to thank each and every one of you that donate your time and efforts to this organization! I know life is busy and time is valuable. It takes a lot to give when we are all so active. Just know that you are **appreciated** no matter what your contribution it all matters!

Thank you!

Sincerely

Debbie Sieber, FSMTA State Secretary

Executive State Treasurer: Frank Ansel

A sound financial position is required of a professional organization so that the purposes of that organization can be accomplished through the actions of its membership. As you can see from the consolidated financial statements compiled by our CPA Joseph P Mitchell, there is a large sum of money required to provide education and information for our membership, as well opportunities to promote and protect our profession of Massage Therapy. Not only do we do that for our members but our actions provide benefits for the non-members as well.

A key figure to look at when review the consolidated financial statements is change in unrestricted assets. This figure for a “not-for-profit” organization like FSMTA would equate to the net income/loss for a “for profit” organization like yours or my business. Change in Unrestricted Assets for the 2010/2011 fiscal year increased by \$86,555, of which \$36,137 was provided by the chapters and \$50,420 provided by Central Office. How does that break down?

	Chapters	Central Office	Consolidated
Total Revenues	\$175,436.	\$735,279.	\$910,715.
Manage Expenses	-16,078.	-134,584.	-150,662.
Program Services	-123,221.	-550,276.	-673,497.
Change	\$ 36,137.	\$ 50,420.	\$ 86,556

For Chapters revenues come from Dues, Newsletters, Meetings, and Events. For Central Office revenues come from Convention, Legislative, Dues, Merchandise, Newsletter, and Other Income.

Management Expenses are the administrative cost of running the organization and Program Services are FSMTA activities and programs available for members.

FSMTA & FSMTA Services budgets for the 2011-2012 fiscal year has been presented and approved by the Financial Review committee and the Board of Directors. Both budgets were developed with the idea of growth with a cautious eye on expenses.

Dear Members: The benefit that you can receive from our professional organization can only be enhanced by your involvement. Many of you have talents that can be used at all levels of the organization.

Thank you all for your support and efforts of creating a strong FSMTA for Florida Licensed Massage Therapists.

Executive Director: Lynn Hupp

2010 - 2011 was a great year for FSMTA and Central Office. We produced a successful convention at the Omni ChampionsGate and welcomed in new FSMTA leadership. An option for members to purchase colon hydrotherapy insurance was added to our lineup of member benefits. We continue to revise and refine our liability insurance program based on the needs of our members. We have worked with our third-party processor to cut costs related to credit card processing and streamlined the procedure cutting down the time it takes to process membership and insurance applications.

The *Massage Message* has improved in content, surpassed all advertising revenue projections, and is being delivered to members on time and often early. More members are using electronic means of communication which means we can hold the line on dues – the last dues increase was in 2005. The website, email blasts and FSMTA Facebook page have helped to keep members informed of FSMTA activities.

Membership has held mostly steady in a down economy. Some chapters have seen an increase in membership and that is thanks to their hard work in recruiting using tools provided by FSMTA.

Central Office had a staff change in October 2010 and we continue to strive for excellence as we serve the FSMTA members.

Your FSMTA staff consists of the following individuals:

Lynn Hupp, Executive Director, hired May 1, 2006.

Angela Capo, Administrator of Finance, hired October 3, 2005

Wilda Pickett, Administrator of Marketing, hired October 25, 2010

Laura Scully, Administrator of Member Services, hired August 31, 2009

You have a very capable staff that is committed to making FSMTA the very best massage therapy association ever! We are proud of our service to the FSMTA members and hope that you will call on us whenever you need assistance. Thank you for allowing us to serve you.
Respectfully,
Lynn Hupp

Executive State Immediate Past President: Maureen Gilbert

FSMTA Convention 2010 "Realize Your Potential" was a resounding success. The end of our 2010 convention began my role as Immediate Past President. I ended my report last year by saying that I had been honored to lead this wonderful association of volunteers. I begin this report by saying that I am honored to continue to serve FSMTA and will remain active and dedicated. Immediate Past Presidents' serve as voting members of the Executive Board of Directors to provide continuity for the Association. My primary duties have been to serve as advisor and consultant to the President and other Executive Board members when requested. I have attended and actively participated at all Quarterly Board Meetings. I continue my position as Liaison to the Board of Massage Therapy (BOMT). And also serve on the following committees: Legislative; Bylaws; and Successful Start Program.
Until next time... enjoy each day!

Maureen Gilbert, FSMTA Executive State Immediate Past President



CHAPTER ANNUAL REPORTS

Big Bend Chapter

Members: 67 Checking as of 3/31/10: \$5,125.67

Chapter Board

President Barbara Brown

The Big Bend Chapter has moved our meetings back to Saturdays and are now meeting the third Saturday of every month at 10:00am to accommodate our members who live a little further from Tallahassee. We have had a fantastic member turn-out since this change.

We have also started holding a fundraiser at our monthly meetings, and this too has been a great success.

In addition, we are starting what we hope will become an annual event by holding a pot-luck awards party in the month prior to convention to honor our award winners. We have been in touch with a number of different vendors who have offered to supply us with products for door prizes at this party as well.

We look forward to a great year of growth and rebuilding!
Barbara Brown

Brevard Chapter

Members: 220

Checking as of 4/11/11: \$11,278.34

Chapter Board

President:	Joanna Godwin
1st Vice President:	Carl Stewart
2nd Vice President:	Babs Didden
Secretary:	Gerald Christopher
Treasurer:	Dossy Law
Immediate Past President:	DeVarah Lovett

Committee Chairs

Events/PR:	Kha Taylor
Education:	Dossy Law Charity: Laurie Bailey
Ethics:	Ron McKendry Catering: Alan Payne
Hospitality:	Rebekah Thomashunis / Nina LaVolli
Liaisons:	Joanna Godwin
Library / Video Preservation:	Gerald Christopher
Legislative:	Carl Stewart Student
Meeting Preparations:	Melissa Madison
Meeting Reception:	Lucinda Dann
Membership:	Paula Panikowski / Babs Didden
Newsletter/FaceBook/Email:	Joanna Godwin
Phone Tree:	DeVarah Lovett
Photographer:	Jeff Chiapperiano
State Liaison:	Debbie Sieber
Sports:	Samantha Itri
Web Designer:	Selo Alkranfil

The Brevard Board was honored to be re-elected for a second term, with the exception of Michele Wheat whom had been replaced by Gerald Christopher prior to the election process. The board and the committee hold regular meetings to keep the Brevard team on the same page. Brevard is continuing to hold monthly meetings alternating between South and North Brevard County. Our South Chapter meetings are being held at Space Coast Health Institute in Melbourne and our North Chapter meetings are being held at the Rockledge City Hall in Rockledge. The attendance level has nearly doubled & tripled in size at both locations in the past year.

Dossy Law has once again confirmed a great line up of presenters this year. We hosted a couple of Saturday classes; our first was for all of our required courses at Space Coast Health Institute. We had an exceptional turn out and the chapter made \$400 we also have a you tube video on "What Not to Do" as a massage therapist. Alfonso Ocasio held a Protection Awareness class for us one Saturday afternoon and the chapter collected \$50. We have a CPR class, and a Sports class scheduled in the future as well as another Protection Awareness class.

Following the direction of the Legislative team, a trip by Maureen Gilbert and myself to Tallahassee was made in opposition to HB49. Several other members from the FSMTA were there as well as other professional organizations. Maureen Gilbert will have more in her report.

Brevard is gearing up for convention, and Brevard is the host chapter this year. We will be offering chair massages during the weekend to our convention guest and we will be showing an FSMTA photo slide on the wall as our FSMTA members enter the convention. We have already created our chapter identifiers and we will be sharing a party with the Heart of Florida and N. Central Florida in one of the suites.

We use Social Media to its full potential, Facebook, Twitter, Constant Contact, E-mail. We have quit sending out newsletters and instead we are keeping our members informed on a regular e-mail basis. We also had post cards designed and mailed out to all the therapist in Brevard County as a membership drive and as an information update to our members and to the local schools.

Our website is www.fsmtabrevard.org which is constantly updated by our webmaster. Our pass codes and entrance to the website are on file with the State. Our Brevard Board and our Committee Chairs are contacted via e-mail through a first name and website name. Ex... jane@fsmtabrevard.org which is forwarded to our normal e-mail address.

Brevard Chapter continues with a steady pace helping several charities in the area. We are busy with events raising money and supplies for an orphanage in Haiti, for Serene Harbor (a shelter for battered women and children), the American Cancer Society, the local animal shelter and the Women's Center.

We are regularly promoting the FSMTA and the benefits of Massage Therapy at local events and within the community. We give talks regularly with Registered Nurses and In Home Health Care Providers throughout Brevard County. The Brevard Chapter will be doing a big chair massage event at Holmes Regional Hospital during Nurses Week in May.

Brevard Chapter continues to have a dynamic synergy and an incredible team spirit.

We are Bold, We are Bountiful, We are Brevard!

Respectfully submitted by: Joanna Godwin, LMT, Chapter President

Broward Chapter

Chapter Board

President:	John Romano
1 st Vice President:	Sean Sanders
2 nd Vice President:	Nanci Kersch
Treasurer:	Diane Wagner
Secretary:	Felicia Jimenez
Immediate Past President:	Craig Philhower
Ethics and Bylaws Chair:	Bob Poulin
Events and Sports Chair:	Jason Latona
Hospitality Chair:	Deborah DeJean
Sign-In Chair:	Debra Shtulman

Most meetings were held at Imperial Point Medical Center's auditorium on the first Tuesday of every month from 7 – 9:30 PM. Secondary locations were held at Everest University in Pompano Beach with the exception of July and December. Light refreshments are provided for attendees. 2 CEU's are given to licensed attendees; Mandatory CEU's are \$10 for members and \$30 for non-members, regular CEU's are free for members and \$40 for non-members.

April 6:	Alice Belusko	Hawaiian Lomi Lomi
May 4:	David Gonzalez	Stretching for Sports Massage
June 1:	Wolfgang Luckmann	Chinese Hand and Foot Massage
July:	No Meeting	
August 3:	Bruce Baltz	Hot Stones for Deep Tissue Massage
September 7:	Kathleen Iannucci	Shiatsu
October 5:	Liz Olivas	Ortho-Bionomy: Fluids, Fascia, and Lymph
November 2:	Dan McGovern	Whole Body View
December:	No Meeting	
January 4:	Eston Dunn	HIV/AIDS (Mandatory CEU)
February 1:	Pete Whitridge	Florida Law (Mandatory CEU)
March 1:	Michael Brechtel	Ethics

Our events/sports team members and events have increased by almost 150% since last year and we are trying to make it even stronger.

Central Florida Chapter

Members: 562

Checking as of 3/29/11: \$10,932

Chapter Board

President:	Debbie Kirsch
1 st Vice President:	Paula Costantini
2 nd Vice President:	Jeff Toney
Treasurer:	Stephanie Engel
Secretary:	Barbara Betz

Committee Chairs

Elections:	Lydia Smith
Hospitality:	Lydia Smith
Membership:	Jeff Toney
Newsletter:	Barbara Betz
Events Team:	DJ Johnson
Recycle:	Artie Arroyo

Accomplishments 2010

- **Celebrated our Chapter's 25th Anniversary** by providing four CE classes to include lunch and the Required Class in 2011 with special rates for our members; Judith Delaney (February), Alice Belusko, Katie Haley, Don McCann.
- Used ChargeAmerica to process our credit card payments for CE classes. *Works great!*
- **Sports/Events Team** participated in 5 events and had volunteers at 4 events.
- **April Chapter Meeting** – Erica Boucher presented Empath Yoga. Celebrated Earth Day - Chapter sponsored the planting of 24 trees.
- **April – Chapter sponsored**, Katie Haley presented Aromatherapy Master Blending, 16 CEs.
- **May Chapter Meeting** – Shannon Kaul presented Treating Head, Neck & Jaw Pain. Celebrated our wonderful Volunteers, each received a card with a “hand” lapel pin to show our appreciation.
- **May – Chapter sponsored**, Alice Belusko presented Lomi Lomi for 16 CEs.
- **June Chapter Meeting** – Dr. Tom Hynoski presented Developing a Pain Management Plan for LMTs. Awarded \$100 Gift Certificate to the Spa at Champions Gate to **Dori Beczo** (Drawn from Chapter Members registered for Convention.)
- Paula Costantini won our Chapter Identifier contest.
- **July – Convention: Celebrated Chapter's 25th Anniversary** Omni Champions Gate Golf Club. Krissy Moses was the grand prize winner of a new Massage Chair (provided by Massage Warehouse). We held a Board Meeting Luncheon with Chapter Members in attendance.
- **August Chapter Meeting** – Nathalie Cecilia presented at our 25th Anniversary Chapter Celebration. Member, Larry Stephens provided a special Anniversary Cake. Carol Avery with Hospice of the Comforter was our special community guest speaker.
- **September Chapter Meeting** – Dan McGovern presented the Whole Body View technique – this will change the way you work on your clients (highly recommended). Gabby Acks with Edgewood Children's Ranch was our special community guest speaker.
- **October Chapter Meeting**– Scott Kingsbury presented Reflexology Fundamentals. Attendees brought their massage tables (6 to a table) and we had a great hands-on class. Lynn Ivanek with Habitat for Humanity was our special community guest speaker.
- **October** - Chapter Volunteers celebrated **MTAW** with a 2 CE class in Seated Massage, lunch from Paneras, then provided Seated Massage to the public at 5 Borders Bookstore locations and 1 Chamberlin's Health Food Store. We collected Toys for Tots and cash donations for Katy Hayes. Provided 90 massages with 12 people receiving their very first massage. Big thank you to the Central Florida School of Massage and Michael McGillicuddy for hosting our CE class.
- **October – Chapter sponsored**, Don McCann presented Head, Neck and Shoulders with Quick Release, 14 CEs
- **November Chapter Meeting** – Cliff Shooker presented Soft Tissue Treatment for Peripheral Nerve Entrapment. Taylor Allman from Harbor House (spouse abuse) was our community speaker. The Chapter donated used cell phones we collected for their use.
- **November** – new Chapter Board Members were inducted. Jeff Toney, 2nd Vice President and Barbara Betz, Secretary. We now have a full Board! Jeff has agreed to head our Membership Committee and is putting together a team to help increase membership next year. Barbara is our newsletter editor.

- Chapter donated Door Prize money of \$1,000 to Katy Hayes, a Massage Therapist in Texas, who lost both arms and legs to an infection after the birth of her baby. To learn more about Katy go to their blog at <http://katyupdate.wordpress.com>.
- Received a check for our recycling efforts in the amount of \$160.

Accomplishments 2011

- **February Chapter Meeting** – Telse Merry and Leiah Carr gave an awesome presentation on Sound Healing with the Tibetan Bowls and Gong. We had our Business Meeting – approved our Budget and Voted on Annual Awards.
- **Larry Witzleben** won Convention Registration for 2011 in our Participation Contest.
- **March Chapter Meeting** - Jana Carrington presented Simple Self Care with Energy Medicine. Our special guests were Debbie Sieber and Lynn Hupp.
- Appointed Jean Evans as our Legislative Chair.
- **March 19th – Chapter sponsored, 7CEs required** with Pete Whitridge. 120 registered. Charged \$50 members, \$65 non-members, lunch included.

Chapter Awards were given to:

Tedy Narvaez for Chapter LMT of the Year 2010

Debbie Kirsch for Outstanding Chapter Service 2010

Larry Stephens for Outstanding Sports Team Member 2010

Chapter Meetings: Meetings are held the first Monday of the month at the RDV Sportsplex, 8701 Maitland Summit Blvd., Orlando, FL. Our meeting starts at 6:00pm with refreshments and networking; announcements at 6:30pm; Speaker Presentation is 7:00-9:00pm. 2 CE's are awarded for each Speaker Presentation.

Dade Chapter

Members: 245

Checking Acct. as of 3/31/2011: \$ 9,255.53

Chapter Board

President	Angel Orozco
1st Vice President	David Gonzalez
2nd Vice President	Jeffrey Brown
Treasurer	Monica Weinhold
Secretary	Keith Miller
Immediate Past President	RoseAnne Eliasson

Dade Chapter was able to increase membership by 20% this year. We also started our Latino subchapter in February 2011 with meetings in Spanish so we are holding two meetings per month (one in English and one in Spanish).

Chapter Awards were given to:

David Gonzalez for Chapter LMT of the Year 2010;

Keith Miller for Outstanding Chapter Service 2010

Website : www.fsmta-dade.org

Meetup : www.meetup.com/fsmtadade

Facebook : FSMTA Dade Chapter

Dade Chapter meetings are held twice per month:

English: on the first Tuesday of the month, usually at Educating Hands School of Massage
3883 Biscayne Blvd, Miami

Spanish: on the last Wednesday of the month, usually at the Praxis Institute at 1850 SW 8th
Street, Miami

Chapter Meetings

Date Class Presenter

2/2/10 Tian di Bamboo Massage B.B. Gould

3/2/10 Musc.Review & SOAP notes David Gonzalez

4/6/10 Intro to Ayurveda Denise Collazo

5/4/10 Myofascial Release of the Torson Claudio Geleroff

6/1/10 Sports Injuries & Treatment Jermaine Gordon

8/3/10 Pain Management with ETPS Miriam Cedeño

9/7/10 Cranio Sacral Release Dr. William Doreste

Emerald Coast Chapter

Members: 130

Checking as of 4/30/10: \$ 2,201.76

Chapter Board

President	James Fritschle
1 st Vice President:	Donna Stone
2 nd Vice President:	Frances Spearing
Secretary:	Annette Bouchard
Treasurer:	JoAnne Hall
Immediate Past President:	Clara Brosnaham

Committee Chairs

Hospitality	Virginia Tyson
Sports Team	James Fritschle
Legislative	Donna Stone
Communication	Donna Stone

Chapter Meetings and Presenters

June 14- Ann Karkosai presenting Seated Indian Head Massage

August 9 - Debbie Roberts – Putting the Fun in Shoulder Dysfunctions

Sept. 6- Dr.Telse Hunter-Merry and Leah Carr (President of First Coast Chapter FSMTA)
Presenting Tibetan Bowls

Oct 11- Massage Swap Meet & 2010 Massage Therapy Awareness Week (October 24-30th)
Ronald McDonald House Of Northwest Florida

Nov 8 - Theresa Finkbeiner presenting Aromatherapy for Muscle Aches and Pains

Dec 13- * Holiday Meeting at the Days Inn Beachfront Pensacola Beach-Pot Luck dinner,
Blakely Parent and Beckie Sathri presenting Thai- Yoga Bodywork

Jan. 24, 2011- Annual Chapter Business Meeting in 5th floor board room at Baptist Hospital

Feb. 7, 2011- Required HIV + Medical Errors presented by Lee Thompson

March Friday 18- Intro to Medical Billing and Laws with Debbie Ray 1 CEU

April 11- Dan McGovern- presenting the Whole-body View 2CEU

Community Outreach

Over this last year, our chapter has continued the winning attitude of giving, sharing and making a difference in the Pensacola region. The Gulf of Mexico oil spill hit our area, striking a horrible blow to the coastline. Nevertheless, despite this economic and yet to be seen, ecological impact- Florida massage therapists continue to *thrive* and *provide* our much needed services to a stressed out and hurting world. I would like to thank the many individuals who volunteered at outreaches over this past year: Terry Brightwell, Annette Brouchard, Paul Hobgood, Sandra Sanford, Frances Spearing and Petrina Windsor. We had teams work our "Make a Difference Campaign" with the NW Florida Ronald McDonald House events, and Upside2Downs Motorcycle Rally in October. And also much thanks to the outreach team of Terry Brightwell, Mohamed Elashry, Wayne Kramer, and Melissa Schaffer for joining me during this year's Breast Cancer Awareness Event- the Pink Ribbon Tennis Tournament. These events enable us to educate our local community about the great things we do as massage therapists. Moreover, we are able to reach many, many people who have *never* experienced a professional massage.

Upward Growth

A bighearted thanks to all who have gone over the top make your FSMTA so fantastic! Chapter Award winner, Petrina Windsor LMT, FST - Outstanding Sports Massage Team Member whose cheerful giving and dedicated service is contagious. Virginia Tyson, Hospitality Chair and Outstanding Chapter Service, month in- month out, she makes our meeting room feel cozy with her fragrant home- cooked munchies. *Please help take the time out to let tell these two how much you appreciate them carrying your FSMTA* through this year. Our continued membership growth to a climbing 130 local members is credited to them and our chapter board giving of their time to serve this team. Donna Stone, Frances Spearing, Annette Brouchard, and JoAnne Hall, your work is astounding!

Additional Thanks

Help me work our gratitude muscle with particular thanks to the FSMTA Central office director and staff, executive board and committee chairs, and other chapter presidents and each chapter board member. You are great people who faithfully get the job done. Thanks for your commitment courage and sharing of ideas. You represent us with excellence. Keep up the good work!

Respectfully Submitted- Emerald Coast Chapter President, James Fritschle

First Coast Chapter

Members: 265

Checking Balance as of 5/1/11: \$5,324.98

Chapter Board

1st VP

Carolyn Hughes

2nd VP

Claudio Lopez

Treasurer

Joan Poates

Secretary

Sally Burton

Past President

Matt Michaud

Committee Chairs

Education	Joey Madrid
Membership	Chere Bernard
Sports Team	Teresa Matthews
Legislative Chair	Neal DeLaPorta
Communications Chair	Ashley Price

The FSMTA First Coast Chapter continues to be strong and viable impacting therapists and the community in a positive way. We have had an active year with a full slate of continuing education presenters. Our Education Chair, Joey Madrid has done a great job of reviewing each presenters category to help insure that our chapter members received their required hours, as well as the 12 hours of general relevant to massage category, and more.

Our chapter had several Sports Team events led by our Sports Team Chair, Teresa Matthews that helped to raise money for worthy charitable causes. We have also introduced members to a chapter Facebook page, as well as the addition of a new communications chair, Ashley Price.

Our chapter has gone through the election process and welcomed several new board members, as well as saying goodbye to others that have given of their time and talents.

We had a successful and diverse Massage Awareness Week by expanding public awareness of the many benefits of massage therapy, as well as sharing information about the FSMTA organization. We were able to touch many including families utilizing our local Ronald McDonald house who were so appreciative of the gift and benefits of massage therapy.

Our Holiday Social continues to grow each year and is an event that is enjoyed by many members and their guest. We had some fabulous prizes that delighted everyone. All members attending left a winner thanks to many great donations. We had a DJ, who entertained and encouraged the members to dance through the evening to enjoyable tunes.

The First Coast chapter continues to have a positive reputation among presenters of being one that is fun, engaging, hospitable and always a pleasure to visit.

The First Coast Chapter continues to be on solid ground thanks to the many hands that help to make the First Coast Chapter an active chapter.

Leiah J. Carr, President
FSMTA First Coast Chapter

Flagler/Volusia Chapter

Members: 224 Checking as of 3/31/2011: \$5,078.00

Chapter Board

President:	Mark Bigelow
1 st Vice President:	Christopher Brooks
2 nd Vice President:	Jane Sharpe
Secretary:	Moises Sztyleman
Treasurer:	Gregory Neely

Committees

Legislative Chair: Gregory Neely
Registration Desk: Moises Sztyleman, Tina Bashlor
CE Presenters: Mark Bigelow
Sports Team Coordinator: Sheree Urich
Newsletter Mailing: Francis Lord
Newsletter/Website: Gregory Neely, Betsy Morrison

We have resolved our financial issues and the chapter stands in stable financial health.

Volunteers have been fantastic with all positions filled and running smoothly. Our monthly meetings continue to be held at the Keiser University in Daytona Beach on the second Wednesday of the month. Attendance of licensed LMT's averages 55 – 60, plus another 20 students. We continue to schedule the very best CE presenters in our profession. Within the past year we hosted Dan McGovern, Teresa Matthews, David Gonzales, Michael Garcia, Vivian Mahoney, William Muhlstadt, and Mercedes Jordan.

This year we have scheduled two monthly chapter meetings to complete our BOMT mandatory courses, completed by group participation using Elite Continuing Educations home study workbooks. Elite is one of our chapter associate members.

We consider our chapter to be very “provider friendly” and welcome their products and workshop information for our members to take advantage of. We thank all of them for coming from such long distances to help educate our members.

Submitted by: Mark Bigelow, LMT, Chapter President

Gulf Coast Chapter

Members: 75

Checking as of 3/31/11: \$5,592.64

Chapter Board

President: Nena Sudduth
1st Vice President: Shawn Walker
2nd Vice President: Tom Cochran
Treasurer: Sandra Waller
Secretary: Ray Koslicki
Immediate Past President: Donna Smith

Gulf Coast chapter has had a great year. Everyone has worked hard to keep our membership steady and encourage newly licensed therapist to join. We have had some really interesting CE presenters come up to the panhandle. We have learned about ATM Techniques with Deborah Roberts, Trager Approaching by Marsha Lynne Fortner and Leah Carr brought us Tibetan Bowls. We have already had the required courses by Lee Thompson free to members who wish to attend. I would like to thank each of our chapter board for all their dedication and

support. FSMTA is the best association and I'm proud to serve as president. I'm looking forward to an exciting year.

Heart of Florida Chapter

Members: 185 Checking as of 4/15/11 \$10,710.94

Chapter Board

President: Cathy Mook
1st Vice President: Richard Conner
2nd Vice President: Penny Mikkelsen (March 2011)
Treasurer: Pamela Kendrick
Secretary: Maria Sanchez

Committee Chairs:

Membership & Newsletter: Cathy Mook
Educational Chair: Maria Sanchez

Chapter Meetings, Dates, Locations and Speaker/Class offered

April 2010	Ridge Career Center	Shiatsu-Anma – Wolfgang Luckmann
May 2010	Keiser University	Unlocking Your Potential – Don McCann
June 2010	Everest University	Intro to Swe-Thai Massage – Margie Meshew
July 2010	Keiser University	Sacrowedgy – Cindy Ballis
August 2010	Everest University	Whole Body View – Dan McGovern
September 2010	Keiser University	NeuroVascular Release – Gregory Kotlarczyk
October 2010	Ridge Career Center	Bamboo-fusion – Nathalie Cecilia
November 2010	Everest University	Intro to Therapeutic Touch-Shirley Spear-
Begley		
December 2010	OFF	
January 2011	Keiser University	Intro to Myofascial Sports Massage – Pete
Pfannerstil		
February 2011	Everest University	HIV/AIDS – Pete Whitridge
March 2011	Ridge Career Center	Ethics – Lena West

Chapter Activity

Our Chapter meetings are held on the second Tuesday of each month. One of our goals as a chapter was to continue the growth of our membership. We did this by offering a variety of speakers on assorted topics and a raffle for convention registration. We are also thankful that some vendors (BonVital, Biotone, Biofreeze, Cryoderm, Mother Earth, and a few more) were gracious enough to donate samples for our holiday giveaways. During the year, we had some changes in our board chairs. We would like to thank Stephanie Farrer for her time and effort as our 1st VP from Jan. 2010 – Feb. 2011. Richard Conner then moved from 2nd VP to 1st Vp. Our newest 2nd Vp, Penny Mikkelsen, took the position in March 2011 to finish the term. Even with all the changes in the board, the Chapter has continued to thrive and increase membership. I am pleased to report that we have a full board with each officer doing an outstanding job. I would like to personally thank each one of them for their dedication and support. It has been my pleasure to serve as chapter president

Keys Chapter

Members: 32

Checking as of March 2011: Checking: \$2,699.63

Chapter Board

President:	Mary Ann Nelson
1st Vice President:	Amy Spielberg
2nd Vice President:	Leanora Stullken
Treasurer:	Michael Abriola
Secretary:	Sheree Ganske
Immediate Past President:	Arlene Haessler

We had elections in Feb at our annual post holiday party. Ralph Russ came down to help us with this event.

We had a board meeting to review our job descriptions in March. We also prepared for the main event fund raiser in April, the 7 Mile Bridge Run. We earn \$1000.00 for the event. We also had a speaker come down to Stay Fit Studio to do a CEU presentation, in March. The April event was a great success we had 12 Therapist volunteer. May we will have the insurance workshop on the 28th. June we look forward to the Convention.

Chapter Awards went to;
Arlene Haessler: Outstanding Chapter Service
Bob Smallwood: Chapter LMT of the Year
Sheree Ganske: Sports Massage

North Central Florida Chapter

Members: 118

Checking as of 3/31/11: \$8898.62

Chapter Board

President:	Mary Koontz
1st Vice President:	Leslie Caswell
2nd Vice President:	Bruce Gonseth
Treasurer:	Larry Miller
Secretary:	Robin Wurth
Immediate Past President:	Ken Golden

Committees:

Membership Director:	Greg Sharko
Web Administrator:	Donald Morris
Education Chair:	Michelle Grantham

Report:

Our chapter meets on the second Monday of the month over at Community Technical and Adult Education center. Our meetings are from 7pm until 9pm. We provide speakers and free CEs to our members.

We had the pleasure of having very knowledgeable speakers educate us on different modalities this past year, thanks to Michelle for contacting and arranging for them.

We, also, had the wonderful chance to show off our skills and educate the public the important value massage therapy is. Some of the events we had attended was the Hospice Bike Race, March for Babies, and Massage Therapy Awareness at the Chamber, just to name a few.

Our membership has increased slightly, and we hope for an increase due to new students graduating. We have seen a lot of new faces attending meetings and we hope to continue to grow in membership and in the community.

Palm Beach Chapter

Members: 314

Checking as of 2/28/2011: \$20,014.95

Chapter Board

President:	Katharine S. King
1st Vice President:	Kevin Delburn
2nd Vice President:	Michelle Getty
Treasurer:	Leslie Lopez
Secretary:	Vacant
Immediate Past President:	Daniel Grief

Committees:

Chair Massage Chair:	Michelle Getty
Sports Team Chair:	Katharine S. King
Events Coordinator:	Alicia Brand
Hospitality:	Pam Smith
School Liaison:	Susan Jensen
Membership and Retention:	Diane Webster

The Palm Beach chapter is strong financially and membership is growing. We have had a wonderful list of Presenters. We currently hold our monthly meetings at the Comfort Inn on Palm Beach Lakes Blvd.

But we may have a possible relocation change in January 2011. The Chapter welcomes our newest member born to Rachel Mohlman in 2010. The Chapter also reflects on the passing of a long time member of this chapter Cindy Hanks.

We are happy to report the 2010 award winners:
Diane Webster Chapter Service Award and Alicia Brand LMT of the Year Award.
Congratulations to all.

The chapter is planning an after license renewal picnic in Sept. Be on the lookout. Check out (pbfsmta.com) for chapter information.

April 15, 2010 Neurosomatic Educators: Massaging the Shoulder- Tracy Allen Jones
May 20, 2010 Ayurvedic Massage with Aromatherapy-Wolfgang Luckman
June 17, 2010 Orthoflexology- Scott Kingsbury
July 8-11, 2010 Convention, Orlando ChampionsGate
July 15, 2010 Ohashiatu- Wilbur May
Aug 19, 2010 Musculoskeletal review for the Bodyworker- David Gonzalez
Sept, 16, 2010 WholeBody View- Dan McGovern
Oct. 21, 2010 Shea educational Group- Michael Shea
Nov. 18, 2010 Cranial Release- Dr William Doreste
Dec 16, 2010 NO MEETING
Jan. 20, 2011 Stone Massage- Sonia Alexandria
Feb. 17, 2011 How to Communicate Effectively- Cary Bayer
Mar. 17, 2011 "LAWS"-Pete Whitridge

Meetings are held the third Thursday of the month from 6:45-9:00pm.
Location is at Comfort Inn: 1901 Palm Beach Lakes Blvd, West Palm Beach, FL 33409
Thank you again, Katharine S King, LMT, Chapter President

Sarasota/Manatee Chapter

Members: 455

Checking as of: 6 April 2011: \$13,435.10

Chapter Board:

President:	Eddie Hooper, II
1st Vice President	Patricia Rogers
2nd Vice President	Jen McGurk
Secretary	Casey Austin
Treasurer	Evelyn Bishop
Immediate Past President	Brian George

Committee Chairs:

Sports Team	Michelle Weissman
Membership team	vacant
Hospitality	Susan Klein
Education	Jen McGurk
Legislative	Patricia Rogers
Fundraiser	Andrea Slesinger
Chair Massage	Jim Doss & Carlos Diaz

LMT Awards:

Sports LMT of the year	Michelle Weissman
Service LMT of the year	Susan Klein

Presenters:

04/10 Wolfgang Luckmann – Ayurvedic Massage
05/10 Michael McGillicuddy – Golfers massage

- 06/10 Telse Hunter – Tibetan Bowls
- 07/10 Convention
- 08/10 Dr. Doreste – Cranial release
- 09/10 Jack Ryan – Positional Release
- 10/10 Swap Meet & Pot Luck
- 11/10 Jennifer Funk - Canine Massage
- 12/10 Holiday Gathering.
- 01/11 Lee Thompson - HIV/AIDS & Ethics
- 02/11 Judith Delany - Medical Errors
- 03/11 Pete Whitridge - Florida Laws

The Sarasota/Manatee Chapter with Charlotte, DeSoto, Glades, and Hardee Counties have a new President on the Board of Directors and we are off and running. It is an exciting time to have several new members on the BOD and some new people volunteering as Committee Chairs. As you all may already know, our profession is facing some challenges with Legislative and Insurance Billing issues, as well as others, but we have excellent people covering our backs. Our Chapter has an active and “in your face” Sports Team chairperson, Michelle Weissman, who is taking us to new heights. Our Chapter meetings have been setting records for attendance and participation with over 160 people getting their CEUs and we expect to keep having exciting meetings. Our lineup of presenters is very exciting. Our new 1st V P, Patricia Rogers has thrown herself into the Legislative role and made many contacts all over Florida.

Along with all her efforts each month getting our Eblast out to our members. Speaking of which, we are looking to increase our membership in the next months by contacting L M Ts in our Counties who have not joined us, for whatever reason. And, of course, speaking to the students at our Massage Schools. We are still doing our bi-annual postcards to members informing them of meetings and special events in our Chapter. Convention plans are fully underway, planning our Chapter party, our Chapter Identifier, and just getting there. Our chapter party will be shared with the Southwest Florida Chapter and Tampa Bay Chapter, it should be GREAT. We, thankfully, continue with the loving support of the Sarasota School of Massage Therapy who now provides our meeting room for our Board of Directors meetings.

Submitted by: Eddie Hooper, II LMT, Chapter President

Southwest Florida Chapter

Members: 363

Checking as of 3/31/10: \$6563.41

Chapter Board Members:

President: Sherrie Easterly
 First VP: Teo Nikolov
 Second VP: John Graham
 Secretary: Judy Johnson
 Treasurer: Robyn Berry
 IPP: Terry Lowder

Chapter Committee Chair:

Bylaws: Sydney Sheaffer
 Legislative & Insurance: Ron Stevens
 Membership Service: Robyn Berry
 Sports Massage Team: Michael Schmetterer
 Web Site & Newsletter: Nancy Wilson
 Education: Terry Lowder
 Transition Team: Dolores Gozzi
 Membership: John Graham
 2011 Convention: Judy Johnson

Our current IPP, Terry Lowder, gallantly continued carrying the Southwest Florida Chapter as we met monthly. He diligently worked to increase membership to the extent of organizing and preparing to present an ALL Mandatory CE day at a central location which would enable any LMT the benefit of free CE Hours or New Membership with FSMTA. His unfortunate visit and change of address to the local hospital prevented his participation in all his hard work. Fortunately our chapter has some awesome icons of our industry and Sydney Schaffer stepped into the position of First VP leading the members successfully until Terry was once again up and dancing. Terry is greatly appreciated by this chapter for his willingness to share his knowledge. As an approved CE provider he will step in at a moment's notice should the schedule come short of presenters. We are pleased to have all 2011 filled with a vast variety of qualified interesting presenters.

Our CE Presentations ranged from the "boring Big Four" to subjects as Color Therapy, Himalayan Salt Stone Massage, Touch: Its Light and Shadow Side, Meditation, Cranial Release Technique, Bamboo Fusion.

We are delighted with the classes on our "Future Calendar " which again will be the mandatory required classes, Applied Lymphology, Bindegewebsmassage, Musculoskeletal Dysfunction, and Fibromyalgia.

Members weren't always in a classroom setting, we gladly attended the 2010 Annual Convention, participated in MTAW at Warm Mineral Springs, and FCA in Naples, participated in a first ever "Transition Team" special training led by Dolores Gozzi and Ben Dillard, treated members to an outing of our Annual Deep Sea Fishing, and a nice Christmas Dinner.

January 2011 started the chapter with a new board, which meets monthly. With the guidance from past board members and energy of the new board members we are directing our focus on increasing new membership among students and the LMT who is not of the elite FSMTA organization. The board is considering ways wherein existing members will wish to participate and share their chapter's organization among themselves as well as those we walk among.

We are delighted that Nancy Wilson has revamped the layout of our website and newsletter. Indeed a tool the chapter will benefit from. The future calendar of membership classes and events, and sponsors' class enables the therapist to be aware of local available presentations, new members are announced, and messages from sponsors are welcomed. A business tip tab is being created, minutes of board and membership meets are included. Membership benefits are posted as well as a link to central office.

Website sponsors and newsletter advertisement has shown to be a good way in which the chapter has been able to increase revenue

Sherrie Easterly, President, FSMTA Southwest Florida Chapter

Chapter Meeting:

Location: BASS PRO SHOPS, 10040 Gulf Center Dr., Ft. Myers

Time: 6:30 – 9:00 P.M., First Tuesday of the Month with 2 CE hours per meet

Sugar Dunes Chapter

Members: 80

Checking as of 3/31/10: \$936.80

Chapter Board Members:

President: Stacy Shidemantle
1st Vice President: Matt Wilson
2nd Vice President: Chris Gaines
Treasurer: Melissa Walters
Secretary: Caroline Cook
Immediate Past President: Lee Thompson

Chapter web site: www.fsmtasugardunes.org

It has been a successful year for the Sugar Dunes Chapter, despite the hardships our area suffered during the BP oil spill. Our membership has increased and we have enjoyed some wonderful CEU presenters this past year. We even participated in some local community events to give a greater awareness of Massage Therapy and the FSMTA. We are excited to see continued growth and participation and look forward to next year being even better.

Participation in our monthly meetings continues to improve. As stated above, provision of quality CEs at each of our chapter meetings has contributed to our success as a chapter.

In the past year we have enjoyed such presenters as:

Lee Thompson=Ethics, Law
Leiah Carr and Telsa Mary= Tibetan Bowls/Sound Therapy
Debbie Roberts=Shoulder Dysfunction
Debbie Ray=Insurance Billing and Coding
Sandra Trimble=Intro to Reiki

We also had a wonderful end of year celebration. Thank you to Bon Vital and Biofreeze for your generous donations.

We have also had wonderful CE classes in the panhandle; we are so excited our presenters have not only come for our meetings, but have offered our area some awesome new modalities to use in our practices.

We have been using a few different facilities for our meetings. Thank you to both Soothing Arts Healing Therapies School of Massage and The Source Institute for allowing us to have our meetings in their schools and allowing us to introduce the FSMTA to their students!

Suwannee Valley Chapter

Members: 80

Checking as of 3/31/11: \$4600.00

Chapter Board

President: Elizabeth Killebrew
1st Vice President: Noranda Carey

2nd Vice President: Vacant
Treasurer: David Hennig
Secretary: Joe Nell Bennett
Immediate Past President: Matthew Grubb

Committee Chairs

By Laws:	Elizabeth Hanselman	Legislative:	Randi Carey
Chair Massage:	Vacant	Membership:	Board Collective Effort
Education:	Matthew Grubb	Student Liaisons:	Mary Kennedy and Elisa Moreland
Elections:	Greg Young	Sports Massage:	Elizabeth Killebrew
Hospitality:	Rotating Responsibility		
Webmaster:	John French		

April 2010 to March 2011 was an eventful and productive year for Suwannee Valley. Growth continued in Camaraderie, commitment, experience, knowledge and numbers.

Education: CE Presenters such as Richard Rossiter , Vincent Cabrea, Pete Pfannerstill, Elisa deFalco, Dan McGovern, Nicole Dietz have enriched our fund of knowledge.

Special Events: We participated in community activities which highlight our FSMTA organization. Chair Massage or Sports Massage “showcased” member’s expertise and skill to potential new clients: March of Dimes Walkathon; U of FLA Butterfly Sanctuary Festival; Senior Games, and MTAW events in Lake City, Gainesville; and the Warm Mineral Springs Resort, Gainesville Downtown Fall Festival; Five Points of Life Run had members of our event teams busy all over the State. We increased involvement with the student body of the one local massage school. We have made efforts for just plain fun, as well. Our Christmas Party raised everyone’s “spirits” with a feast, the annual visit from the “real” Santa bearing gifts for all, silly games, and great fellowship.

Fundraising: Sales of door prize tickets & Ernesto Fernandez’ book , members’ contributions to supplies / staples of meeting food.

Goals for the next year: Continue improvements of general operations of chapter administration, add 20 new members. establish a more assertive outreach system for members to be more cohesively connected. Recapture inactive members. Strengthen the Chair Team. Build a strong Sports Team. Plan one “fun” non-meeting event per quarter for membership.

Respectfully submitted: Elizabeth Killebrew, President

Tampa Bay Chapter

Members: 631 Checking as of March: \$21,154.21

Chapter Board

President:	Diane C. Handley
1st Vice President:	Nelson Cacciatore
2nd Vice President:	Kathy Souder
Treasurer:	Lauren Rosenberg

Secretary: Joyce Prahasky
Education Chair Kathy Souder
Sports Team Coordinator Diane Forrester
Chair Team Coordinator Mary Kennedy
Newsletter Lauren Rosenberg
Website www.femta-tampabay.org

Equipment: ACER Laptop Computer.

Donations: Metropolitan Ministries Coordinated by Theresa Ritcherson food and moneys for Thanksgiving dinners.

Awards: Chapter LMT of the Year. Kathy Souder. She works very hard for our chapter coordinating our Presenters. Getting them lined up for the next year. She is always first one at meeting with her husband. They bring the food. Set up sign in sheets, make coffee, handle 50/50, door prizes, put together gift bags for our members, get the job done. A big Thank you to her and her team.

Outstanding Chapter Service Award. Nelson Cacciatore. Calls everyone that is about to expire. He has helped to keep members renewing.

Outstanding Sports Massage Team Member. Diane Forrester she got us back up running with Sports Classic, St. Pete Beach Classic, Fit at Fifty, Armadillo 5k/10k Iron girl in Clearwater Beach, Pastor Wife, Unit Slam, Madria Beach Triathlon coming in May. She helped with the Florida State Fair.

The Florida State Fair was a great success. We had people looking for us and we offered the vendors a discount rate at 1 dollar a minute. General Public at \$1.25 per minute. We had 24 LMTs that took shifts at 20.00 to 40.00 a 4 to 4 ½ hours.

We have changed over our money to Wachovia Bank.

Our Meetings:

- Jan. 20 Din McCann Rehabilitating Head, Neck & Shoulder Conditions with Cranial/Structural Techniques.
- Feb. 17 Elisia DiFlaco Law Required for State renewal at no extra charge to members.
- April 21 Judith DeLaney Medical Errors Required for State Renewal at no charge to our members.
- Jun.22 26 CONVENTION
- July 21 Erica Boucher Yoga Massage & Hypnotherapist Dr. Annie Morien beware of Bugs! How to Deal with Infestations in Your Clinic
- Sept. 15 wolfgang Luckmann ACU-QI Chinese Crainosacral Therapy with Visceral Manipulation
- Oct. 21 Dr. Dallas Hancock, D.C.,PhD Introduction to CranioStructural Integration
- Nov. 17 Jerry Konrad Isolated Streching
- Dec. No Meeting Happy Holidays

We may have a Honor's dinner for all that helped all year.

Respectfully Submitted, Diane Handley LMT Tampa Bay Chapter President

Treasure Coast

Members: 181

Checking Balance: \$6,136.07

Chapter Board

President:	Sheree Bagensie
1st Vice President:	Ross Hoffman
2nd Vice President:	Molly Rehyansky
Secretary:	Samantha Shore
Treasurer:	LeeAnn Black
Immediate Past President:	Bob Murray

Committees

Legislative Chair: Bob Murray

The chapter continues to hold monthly meetings at Indian River State College. In addition to our CE presenters from throughout the state, we were happy to support several local member CE presenters at our meetings. Master Chen and Bob Murray presented T'ai Chi for Massage Therapists, Luann Overmyer with Ortho-Bionomy, and Ross Hoffman with Structural Energetic Technique. We have a strong chapter board and legislative committee, actively working together to increase membership and member involvement. We have recently started a 50/50 fundraiser. Several members ordered t-shirts with our logo on them as another fundraiser. We are holding a day long class for the 6 required Ces, free to members and charging for non-members in hopes of increasing membership.

Submitted by: Sheree Bagensie, Treasure Coast Chapter President



STANDING COMMITTEE REPORTS

Bylaws Committee

Sydney C. Sheaffer—Chair/Parliamentarian & Sergeant-at-Arms

Committee Members

Sydney Sheaffer, Chair
Maureen Gilbert
Bob Poulin
Ron Stephens

Our By-Laws committee continues to be actively involved with refining of our organization. By developing and interpreting rule changes and/or new proposals for streamlining our constitution, By-laws, and Policies and Procedures we facilitate effective functioning of our documents.

Our newly formed By-laws committee is eager to upgrade and revitalize our organization. I am honored to be working with such experienced members with a call for duty. With their great wisdom and knowledge we are ready to accomplish the challenge.

At this time, several items are being evaluated for change in our ruling documents. First, we are looking at new banking language with our new transition to Wachovia Bank and the issues associated with such a move. Also, officer's duties and qualifications are being re worked for amendment to clarify and strengthen their positions. These changes should be finalized by year end.

All members are urged to involve themselves with our governing documents and make suggestions on any item you feel needs addressing. Such grassroots involvement strengthens our association and truly makes us more tightly knit.

Thank you President Ralph Russ, Executive Board, and all members for the opportunity to serve our wonderful organization.

Respectfully Submitted, Sydney Sheaffer
By-Laws Committee Chair

Legislative Committee

R. Scott Hartsfield – Chair

April 1, 2010 - March 31, 2011

Thank you for allowing me to serve as your Legislative chair. Fiscal year 2010/2011 certainly proved to be challenging with the variety of changes presented to Licensed Massage Therapists and FSMTA. Below is a snapshot of the items that were addressed during this time period.

The Numbers

It is important for each Chapter of the FSMTA to know how many members they have respectively. In addition, it is equally important for each Chapter to realize the potential for growth within their jurisdiction as well. Annually, I have begun to send each Chapter detailed data about Licensed Massage Therapist as well as Licensed Massage Establishment.

This data (provided by the Florida Department of Health Division of Medical Quality Assurance) can be used for recruitment, invitations and certainly to help the Chapter Board Members realize the potential for growth – as well as have a thorough knowledge of resources in their jurisdiction.

Unlicensed Activity

Florida Law states that one must be licensed by the State of Florida to provide Massage Therapy Services – and must have a Licensed Massage Establishment number if offering “In-Call” services. As Legislative chair, it is important to set the standard and the example and help diminish unlicensed activity.

During this reporting period, I have documented substantial unlicensed activity situations and have submitted these complaints to the Department of Health – Board of Massage Therapy.

BOMT Meetings

Attended the Board of Massage Therapy meetings during this time period.

Legislative Awareness Days

This was a very active legislative session for 2010/2011. A final Legislative Report will be provided at the end of Session.

Legislative Team

Excellent verbal and written communications were provided by the Legislative team, which consist of Lobbyist Janet Mabry, Allison Carvajal and Attorney-at-Law Paul Watson Lambert.

Legislative bills during April 1, 2010 - March 31, 2011

A myriad of bills were submitted during this session. A full report will be provided at the end of Session.

Again, thank you very much for allowing me to serve on your behalf – and thank you for your calls, emails and support. Please let me know how I may continue to be of service to you.



SPECIAL COMMITTEE REPORTS

Board of Massage Therapy (BOMT) Liaison

Maureen Gilbert — Chair

Committee Members: R. Scott Hartsfield LMT, CPT (*State Legislative Chair*)

Note: State President Ralph Russ is an ex-officio member of this committee and attends most BOMT meetings. Executive Director, Executive Committee, Chapter Presidents and other Board members also attend some of the BOMT meetings.

Sub Committee: Massage Message 'Board Beat' Reporter

Due to budgetary constraints, we have not filled this position. The responsibility for writing the articles for our magazine has been taken up by Maureen Gilbert as part of the volunteer duties.

Committee Goal: Monitor and keep up to date with changes and regulations pertaining to the massage therapy profession. On behalf of our membership, FSMTA maintains a cooperative working relationship with the BOMT staff and Board members to help improve the massage profession.

What is the Board of Massage Therapy? The Board of Massage Therapy protects the public through regulating the practice of massage. The BOMT is strictly regulated by the Florida Department of Health. The Board consists of seven members (five LMT and two layperson members) appointed by the Governor and confirmed by the Senate. Board positions are for a term of 4 years, with a two term limit or until a successor is appointed. BOMT Executive Director and five very efficient staff members who take care of the administrative requirements. The governing body also includes Board Counsel and Prosecuting Attorney. It is a big commitment and responsibility and we commend all those who serve.

Who are they?

DOH/BOMT Staff: Anthony Jusevitch - Executive Director; Paula Mask - Program Operations Administrator; Taimour Chaudhry, Regulatory Supervisor/Consultant and several Regulatory Specialists. All staff review Massage Therapy and Establishment Applications,

Apprenticeships, Colonics Certification, Continuing Education Providers, Problem Renewals and Reactivations; General Questions; Exam Scores (National and MBLEX); Voluntary Relinquishments; and General Questions.

LMT Board Members: Karen Ford, LMT, Chair, Bridget K. Burke-Wammack, LMT, V-Chair, Amy Hagen, LMT, Lydia Nixon, LMT, Robert D. Smallwood, LMT

Consumer Board Members: Lisa Oliver and William F. Stoehs

Board Counsel: Jaime Liang, Assistant Attorney General

Prosecuting Attorney: Sam DiConcilio, Esquire; S.J. (Sam) DiConcilio, Assistant General Counsel, DOH

Meetings Attended by Committee Chair and one or more committee members and Executive Director

April 29-30, 2010 – Tampa; July 29-30, 2010 – Orlando ; October 28-29, 2010 – Tampa; January 27-28, 2011– Orlando (*remainder of 2011 schedule: April 21-22 Tampa; July 28-29 Jacksonville; October 20-21 Tallahassee*)

You may read full reports of each meeting in our FSMTA Massage Message magazines and minutes to all BOMT meetings may be accessed on the BOMT web site.

We would like to bring your attention to few items of interest.

April/June 2010

- **Massage School Curriculum Minimum Requirement Changes:** 64B7-32.003 Minimum Requirements for Board Approved Massage Schools. Changes became EFFECTIVE 4/25/10.

- **Spanish Exam:** 64B7-25.001 Examination Requirements. EFFECTIVE 6/2/10, any board of massage therapy approved exam may be offered in the Spanish language.

July 2010

- **Educator Summit.** During convention 2010, FSMTA hosted the fifth annual Educator Summit in conjunction with the Florida BOMT. Educators and school owners from all over the state attended.

August 2010

- **The National Board for Colon Hydrotherapy Examination** (NBCHT) approved by the Board and is now required to practice colonic irrigation. EFFECTIVE 8/9/2010

September/ October 2010

- **Reflexology Association of America** requested a declaratory statement taking Reflexology out of the scope of practice for massage therapy. The Board determined that Reflexology is within the massage scope of practice and therefore a Florida Massage License is required to perform Reflexology. On October 19, 2010 the courts upheld the decision of the BOMT - a massage license is required to perform Reflexology in Florida.

- **Application Changes** Please check with the BOMT for the latest version applications before submitting, several changes were made. All forms should be accessible to be completed on line.

- **Reduced Fees:** 64B7-27 FEE SCHEDULES - reduced from \$150.00 to \$100.00.

The following Rules have been amended:

64B7-27.006 Biennial **Renewal** Fee for Massage Therapists. \$100.00 EFFECTIVE

9/19/2010

64B7-27.007 Biennial **Renewal** Fee for Massage Establishments. \$100.00

EFFECTIVE 9/19/2010

64B7-27.008 **Initial** Fee for Licensure \$100.00 EFFECTIVE 10/13/2010

64B7-27.010 **Renewal** Fee for Inactive License. \$100.00 EFFECTIVE 9/19/2010

64B7-27.012 Licensure of Establishment Fee. \$100.00 EFFECTIVE 9/19/2010

NOTE: 64B7-27.017 In addition to the initial license fee and in addition to the license renewal fee, a fee of \$5.00 shall be collected from each applicant or licensee as applicable to fund efforts to combat unlicensed activity.

January 2011

- **Rule Making** has been suspended temporarily due to an executive order issued by Governor Rick Scott. Executive Order No. 11-01 freezes all new regulations, suspends all rule making activity and establishes the Governor's Office of Fiscal Accountability and Regulatory Reform (*GOFARR*). *GOFARR* will review all rules as well as agency practices and contracts prior to publication . Current language of rules already developed by the Board will be forwarded to the newly established *GOFARR* in accordance with the executive order.

FSMTA attendance at every BOMT is very important. It shows that the Association appreciates the fact that we are regulated under the Department of Health. Reporting BOMT Meetings in our Massage Message keeps members informed and up to date with changes that may affect our scope of practice. FSMTA Chapter Presidents have been requested to attend at least one BOMT meeting during their two term of office.

If you have never attended a BOMT meeting...think about doing so.

Respectfully Submitted by Maureen Gilbert, BOMT Liaison

FCA Liaison

Vacant — Chair

FCA Annual Report

Florida Chiropractic Association 2010 National Convention

FSMTA/FCA Massage Therapy Room

Florida Chiropractic Association (FCA) National Convention took place at the Gaylord Palms Resort and Convention Center in Kissimmee August 26 -29, 2010. All registered attendees were offered a complimentary chair massage in the FSMTA/FCA Massage Therapy Room. This service was made possible by the generous support of ScripHessco *Chiropractic Equipment & Supplies*, Hygenic Corporation/Performance Health , *manufacturers of Thera-Band® resistance bands and BioFreeze® pain relieving products* and the Florida Chiropractic Association.

Lynda Solien-Wolfe coordinated with FSMTA to bring major sponsorship and supporters for this event. ScripHessco and Performance Health provided the funds to operate the FSMTA Massage Therapy Room. FCA welcomed our participation and provided us with space and additional support.

In addition to the financial support, Performance Health provided a variety of Biofreeze products and ScripHessco provided various product samples for therapists and attendees. Massage Magazine furnished copies of their magazine for all attendees who came by the massage room.

FSMTA sincerely appreciates our sponsors, the dedicated coordinators and therapists for another job well done.

The **Massage Room** was organized by Immediate Past State President, Maureen Gilbert, with the help of our Executive Director, Lynn Hupp, auxiliary coordinators Joel Gilbert and Lon Lovett and six skilled LMTs: Hideko Hough, DJ Johnson, Noreen Monticeux, Bonnie Stiller, Kha Taylor and Joe Williamson.

The Massage Room has proven to be an excellent tool for skillfully delivering our message that Chiropractic and Massage Therapy are complementary modalities. Maureen Gilbert has retired from this committee. FSMTA Executive Director will coordinate the 'Massage Room' for the 2011 FCA National Convention which will be held at The Peabody Orlando Hotel on August 25-28, 2011.

Award

Congratulations to Teresa Matthews, LMT, for being recognized as the LMT of the Year by the Florida Chiropractic Association at its 2010 National Convention.

AMTA-FL Chapter and FSMTA jointly hosted a dinner honoring the "FCA LMT of the Year".

Performance Health and ScripHessco provided lovely table gifts for all attendees.

AMTA-FL Chapter President George Schwind, First VP Karen Roth and Secretary Kathy Reid were on hand to celebrate and pay tribute to the 2010 winner Teresa Mathews."

LMT Continuing Education

FCA incorporates a massage therapy Continuing Education Program into their convention.

Approximately 150 LMTs registered to take advantage of this outstanding program offering 12 CEs. Anita Shannon, LMT presented "An Introduction to Medical Cupping" and Teresa Matthews, LMT presented "Deep Tissue Massage". The information presented in both classes was exceptional and were expertly presented.

The presenters for this program were provided by Performance Health and Florida Chiropractic Association. Volunteer CE Monitors, Maureen Rafferty LMT of Estero and Carl Skoll LMT of Winter Haven, were provided by FSMTA.

The CE Program was organized by DeVarah Lovett, FSMTA/FCA Liaison assisted by FSMTA Central Office. DeVarah has retired from this committee. The CE program will be organized by FCA at the 2011 FCA National Convention which will be held at The Peabody Orlando Hotel on August 25-28, 2011.

After volunteering on the FCA Committee for over a decade, DeVarah Lovett and I have completed our terms and have stepped down from our FCA duties. We have been dedicated to the program and grateful for the army of volunteers who have helped us make this program so successful. There comes a time to make way for new volunteers and new ideas.

Respectfully submitted by Maureen Gilbert

Hospitality Committee

Marion Padgett — Chair

At this time I would like to thank all of the volunteers who gave of their energy and dedication to make the 2010 convention what it always is – an era of camaraderie and ongoing educational opportunities. Again, I enjoyed getting to know all of our new volunteers and working with all of our veteran volunteers. Also, I would like to thank all of the FSMTA members who stopped by the Hospitality Booth to say hello this year!

As Hospitality chairperson I attended all four Quarterly Board meetings and all Convention Committee meetings in the Orlando area. I presided over the many dedicated volunteers who worked the Successful Start Sign-In desk. As always, it was a wonderful way to start the ball rolling at the convention!

We were all very pleased and excited to be having our 2010 FSMTA convention back at the infamous Omni Resort! As always, we offered many excellent instructive classes along with several social community events.

I have been privileged to sit as the FSMTA Hospitality Chair over these past eight years and cannot begin to express my gratitude to the tireless volunteers who have given freely of their time and energy to the FSMTA. I will treasure the countless memories of fun (and frustration!) I have shared with all of you along the way. As I move into the position of Convention Chair please feel free to contact me with any concerns or questions.

Marion A. Padgett, Executive First Vice President

Massage Insurance Consultant

Vivian Madison-Mahoney — Chair

It's been a non-stop keeping up on information, answering insurance questions by phone and email. On Sept 30th 2010 immediately after the fall FSMTA Board Meeting in Daytona I had the privilege to represent the FSMTA by doing a power point presentation I created for the MCDN (Medical Claims Defense Network). This event is yearly and was created by a State Farm Adjuster of 20 years in Orlando.

The event had about 115 -117 attendees from fraud investigators, insurance adjusters, a Judge and many attorney as well as medical doctors. It was a great meeting and I was honored to be asked to do this presentation in that only 4 presenters were there for the day and I was invited to be one of them. In addition, they also approved my training session for CE credits for insurance adjusters.

I asked the crowd how many have had a massage and was thrilled to see that more than a third of the room raised their hands. That showed the rest of the group of attorney's, adjusters, investigators etc. that even in their field, massage therapy is looked upon as a valid service. I created a power point presentation for this event and in it showed where the FSMTA is the leader in the field and that we were licensed long before PT's in FL.

What they are looking for is; what procedures and modalities a FL LMT can legally, ethically, and morally provide, bill for and expect payment for.

I receive calls from LMTs who express fear, being fed up and angry that they are being used by other providers to do what they are told, ask no questions and being unfairly paid at \$14.00, \$18.00 to other minimum dollars per massage. One said she picked up her belongings and walked out because she was aware of fraudulent activity by the medical provider for whom she worked.

Some, but not all LMT's who are involved in fraudulent billing practices are aware of what is happening. Some are working on patients under orders of those they work for but have no clue as to what is being billed to insurance companies. They are asked, unknowingly to commit fraud, over billing, over charging, over coding and other non professional activities that will negatively affect our entire profession. Some are now being closely watched by investigators while others have even been arrested.

I do not share this with you to put fear in you or to put an end to your billing insurance for your services. It is just the opposite. These investigators know that there are many great massage therapists who are in the business of ethically, legally and morally treating the injured patient. They realize too that it's the bad apple that spoils it for all. Therefore, I am sharing this with you to help you and our profession. All you have to do is be aware, be sure that the claims being submitted for your services are above board, documented correctly, billed and submitted correctly.

FUTURE PROJECTS and/or CONCERNS:

I have begun to organize a Task Force to create industry standards, guidelines and procedures for massage therapists to bill and be paid by insurance companies. I am happy to report that Bob Smallwood from the Board of Massage Therapy is going to be our liaison between the BOMT and our Task Force.

This, hopefully, will assist both our FL Board of Massage Therapy and insurance companies to know what can be expected so that massage therapists are not unfairly denied payment and patients and insurers will not be taken advantage of and in the long run protect the policyholder "public, you and me."

On Feb 14th, (Valentine's Day) I was invited to do a presentation, have discussions and lunch with the group in Lakeland at Geico Headquarters. Total time spent: 5 hours 20 minutes.

This group included: Special Investigative Unit Officers, Director, area operations, National Insurance Crime Bureau (NICB) Special Agents, FBI, Fraud Investigators, U.S. Dept. of Justice, United States Attorney's Office Assistant, Assistant US Attorney General, Undercover agents, Police Investigators, Special Investigations Unit, GMAC, Special investigative unit agent, MetLife, as well as Hillsborough County Attorney and nearly 90 others in this sort of capacity.

I was the only presenter there with the exception of the Hillsborough County Attorney who spoke first about the situation in that county which is trying to pass a special PIP Medical Clinic Ordinance.

He assured us that there was nothing to worry about unless the medical provider is involved in running pip mills, so called clinics, owned by or financed by other than the licensed provider and made to look like the medical provider is the one who has put it all together. Also the ordinance would not apply to those who did not earn over 50% of their income in PIP Claims or did not bill over \$200,000 in PIP claims in a year.

They also realize that the constitutionality of this ordinance is being called into play. A lot of providers are now approaching them about this. We will wait and see.

Most recently March 3rd an investigator for Progressive called to ask questions about massage therapists billing practices as did a defense attorney for Progressive. The defense attorney for Progressive asked about the ability of a massage therapist to bill for a CPT Code that indicated she was performing acupuncture.

This meeting in Feb. was too involved to report in detail here. I will keep all posted on this and anything that takes place in regards to all of this.

If you are interested in what is happening, what we can do in the future and if you have questions about your working relationship, billing practices with others, etc., go to my website and sign up for newsletter: www.massageinsurancebilling.com

PROJECTS PENDING:

- On behalf of the FSMTA I intend to attend the FL Annual Workers' Compensation Educational Convention in August in Orlando.
- Intend to also attend some seminars on ERISA and not sure at the moment where they may be held. But this is the only way we will be able to clear the way for payment on self- insured employer plans that fall under the Federal Guidelines, especially after Jan 2014 when the anti discriminatory portion of the Health Care Reform Bill goes into effect. (If the health care reform bill is not repealed or if the discrimination portion of that bill is not torn apart.)
- Complete the work on the Task Force (as mentioned above)

Vivian M. Mahoney, FSMTA Insurance Consultant, 865-436-3573

Massage Message Magazine

Debbie Sieber—Chair

The Massage Message Magazine is a great publication that our association can be proud of. I want to personally thank Deborah McConnell for leaving my position to where I could take over the position easily. I would also like to thank my committee for editing the material in a timely fashion. I would like to thank Lynn Hupp for keeping me on task, Elaine York for the excellent job of layout and design and Wilda for her awesome efforts in selling advertising. The magazine is beating budget every quarter.

We wouldn't have the quality of this magazine, without the many contributors of articles and events. Remember to send in your chapter events or announcements with your photos. Remember to include things from the local schools; students are the life bloods our organization.

Respectfully

Debbie Sieber, State Secretary, Magazine Committee Chair

Sports Massage Committee

William Muhlstadt —Chair

-As I started the 2010/2011 year our flagship sports team (Tampa Chapter) was going through a major breakdown which hit me extremely hard because this was the chapter for which I started and I have a lot of pride in the growth of the Tampa Bay Chapter sports team and commitment towards keeping its integrity and growth. So, I gave a large amount of time in trying to keep as much as we could. However and to my disappointment I could not, there was too much to work against. In the fall of 2010 the Tampa Chapter installed a new sports team coordinator (Diane Forrester) and she is doing all she can to reinvent the sports team in some different directions.

-Over the last 12 month we installed 4 new chapter sports team coordinators Diane Forrester, Michele Weisman, Adan Araujo, Samantha Itri, and we started one new team Flagler/Volusia Chapter. As well as reestablishing the Tampa Bay, Brevard, Sarasota/Manatee Chapters. We had a slow year in the class room with only 5 sports team classes outside the 2010 convention class, The Warm Mineral Springs class and the 2011 convention class.

-I work very hard with obtaining a sponsorship (Kinesio Tape) for the sports luncheon and ran into wall after wall or should I say meeting after meeting.
Still no go... as it turns out NO Sports Team Luncheon at convention.

- I have travel to a couple of locations (on my own accord) Portland OR (comfort craft) and Milwaukee WI (Bon Vital) to talk with potential sponsors for the sports team.

William Muhlstadt, LMT, FSMTA Sports Team Director

State Special Events

Joanna Godwin —Chair

This is a new position that was offered me by the new administration, I am doing my best to follow what I think our President and this Board would like to see manifest from this position. So far So good I believe.

I have to date, worked on several projects starting with this years Presidential 4 hour schedule to work during convention. The schedule was completed with no problems, all of the Chapter Presidents were happy to work within the regiment that was offered. I would like to personally

Thank each one of the Chapter Presidents for making that an easy process. Stacy Shidemantle, President Sugar Dunes Chapter was given the reigns of placement.

A trip to Tallahassee was made in opposition to HB49. (following the direction of the Legislative team) The calling process was started to set appointments for the 2nd trip to Tallahassee during LAD.

The trip was postponed and the calls have been put on hold until further notice. (advised to cancel any appointments that had been set.) Since then an emergency trip has been called by the legislative team due to a bill hitting the floor. That call will not affect this chair.

A fund raiser has been organized to collect first aid supplies for an orphanage in Haiti. For the chapters that are supporting this cause "Hands across the Chapters, Hearts across the States" arrangements are being made to collect the items during Convention.

As State Special Events Chair I am available for each of the chapters that would like to participate in any activity that would be considered a Special Event. If you have an idea lets turn it into a reality. (with the approval of the board of course.)

Respectively submitted

Joanna T. Godwin
President Brevard Chapter - State Special Events

FSMTA Association Services, Inc.
Balance Sheet - Modified Cash Basis
March 31, 2011

ASSETS

Current Assets

Cash	\$ 12,258
Prepaid income taxes	443
Total Current Assets	12,701
TOTAL ASSETS	\$ 12,701

LIABILITIES AND STOCKHOLDER'S EQUITY

Current Liabilities

	\$ -
Total Current Liabilities	-
Total Liabilities	-

Stockholders' Equity

Common stock, \$0 par value, 100 shares authorized, issued and outstanding	-
Retained earnings	12,701
Total Stockholders' Equity	12,701
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY (Deficit)	\$ 12,701

FSMTA Association Services, Inc.
Statement of Operations - Modified Cash Basis
For the Year Ended March 31, 2011

Revenue

Insurance Revenue	\$ 342,494
Total Revenue	342,494

Costs and Expenses

Costs of insurance revenue	255,777
Selling, general and administrative expenses	86,168
Total Costs and Expenses	341,945

Net income before income tax	549
Income tax	82
Net income	\$ 467

Florida State Massage Therapy Association, Inc.
Statements of Financial Position - Modified Cash Basis
March 31, 2011 and 2010

ASSETS

	<u>2011</u>	<u>2010</u>
Current Assets		
Regular Checking	\$ 259,181	\$ 181,317
Chapter Cash	169,362	133,224
Money Market Account	261,606	258,193
Merchandise Inventory	3,513	3,513
Due from Subsidiary	-	5,048
Prepaid Expenses	10,982	21,683
Total Current Assets	<u>704,645</u>	<u>602,978</u>
Property Plant and Equipment		
Furniture and Equipment	41,490	42,238
Less Accumulated Depreciation	(40,491)	(40,805)
Total Property and Equipment	<u>998</u>	<u>1,432</u>
Total Assets	<u>\$ 705,643</u>	<u>\$ 604,410</u>

LIABILITIES AND NET ASSETS

Liabilities		
Deferred dues	\$ 51,231	\$ 41,005
Other	-	2
Convention deposits	92,224	87,773
Total Liabilities	<u>143,455</u>	<u>128,780</u>
Net Assets		
Unrestricted Net Assets	562,188	475,630
Total Net Assets	<u>562,188</u>	<u>475,630</u>
Total Liabilities and Net Assets	<u>\$ 705,643</u>	<u>\$ 604,410</u>

Statements of Activities and Changes in Net Assets - Modified Cash Basis
For the Years Ended March 31, 2011 and 2010

	<u>2011</u>	<u>2010</u>
UNRESTRICTED REVENUES		
Convention	\$ 203,725	\$ 267,150
Legislative Contributions	3,832	3,316
Membership Dues	506,778	485,225
Merchandise Sales	1,859	2,630
Newsletter Sponsorships	65,839	40,084
Meetings and Seminars Receipts	22,734	19,163
Other Income	105,948	105,533
Total Revenues	<u>910,715</u>	<u>923,100</u>
EXPENSES		
Management and General	150,662	160,365
Program Services	673,497	714,426
Total Expenses	<u>824,160</u>	<u>874,792</u>
Change in Unrestricted Assets	86,555	48,308
Net Assets - Beginning of Period	475,632	427,321
Net Assets - End of Period	<u>\$ 562,188</u>	<u>\$ 475,630</u>



FSMTA ASSOCIATION SERVICES, INC

1870 Aloma Avenue, Suite 260 * Winter Park, FL 32789

Phone: 407-628-2772 * Fax: 407-628-2042 * www.fsmta.org

April 1, 2010 through March 31, 2011

The FSMTA Member Professional Liability Insurance Program has provided protection for the FSMTA members who have participated in this very strong MEMBER BENEFIT since 1996. Even those members who do not provide coverage for themselves benefit from the revenue that this program generates for the FSMTA.

At the January 2011 meeting of the FSMTA Board of Directors had a presentation from the American Massage Council and Massage Magazine regarding the totality of the programs that each could offer to our members. After much deliberation the board elected to remain with the very successful program that we have had with AMC for the past 12 years.

This long term, AMC—FSMTA professional team relationship enables us to address issues as they arise. Our members benefit from this quick response. Colonics has been added to our list of modalities offered. This may sound ho hum if you do not practice this modality but we are one of the very few sources for this coverage, throughout the US. We expanded the Category I to IV system which allows AMC to cover certain higher risk modalities for an additional fee rather than decline or restrict them. New programs that will increase membership and revenue are in the works.

Ron Stephens MBA, LMT
Professional Liability Insurance Program

2010 FSMTA AWARD WINNERS

STATE AWARDS:

State LMT of the Year:

Scott Hartsfield

Outstanding State Service:

Elisa DiFalco, Joanna Godwin and Scott Hartsfield

State Sports Team of the Year:

Central Florida

Special Category Charles Canfield Award:

Bob Smallwood

CHAPTER AWARDS:

Chapter	LMT	Service	Sports
Big Bend	Bridget Burke-Wammack	Madeline Fontaine	
Brevard	Charlene Kha Taylor	Lucinda Dann	
Broward	Felicia Jimenez	Diane Wagner	Hansel Outler
Central FL	Tedy Navaez	Debbie Kirsch	Larry Stephens
Dade	David Gonzalez	Keith Miller	
Emerald Coast		Virginia Tyson	Petrina Windsor
First Coast	Gabriel Castaneda	Teresa Matthews	Kevin Welch
Flagler/Vol	Gregory Neely	Betsy Morrison	Sheree Urich
Gulf Coast	Shawn Walker	Sandy Waller	
Heart of FL	Debbie Sieber	Franko Triscritti	
Keys	Bob Smallwood	Arlene Haessler	Sheree Ganske
N Central FL	Larry Miller	Robin Wurth	
Palm Beach	Alicia Brand	Diane Webster	
Sarasota/Manatee		Susan Klein	Michele Weissman
Southwest	Dolores Gozzi	Nancy Wilson	Sydney Sheaffer
Sugae Dunes	Caroline Cook		
Swanee Valley	Carla Van Arnam	Mary Kennedy & Rose	Elisa Moreland
Tampa Bay	Kathy Souder	Nelson Cacciatore	Diane Forrester
Treasure Coast	Sharon Matz	Bob Murray	

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