

**2012 FSMTA Annual Convention**  
*“Believe \* Invest \* Grow”*  
**June 27 – July 1, 2012**  
**Omni Orlando Resort at ChampionsGate, Orlando, FL**

**Preliminary Schedule**

**Wednesday, June 27**

5pm – 9pm FSMTA Board Meeting

**Thursday, June 28**

8 am – 3 pm Exhibitor Setup

9 am – 8 pm Registration Desk Open

9 am – 5 pm Hospitality Desk Open

10 am – 11 am Successful Start Program Registration

11 am - 3 pm **Successful Start Program** – open ONLY to students/instructors and LMTS who have been licensed two years or less (limited to the first 300 attendees)  
*Sponsored by Massage Warehouse and Performance Health, Inc.*

1 pm – 4 pm

**Concurrent classes**

- **Bamboo-Fusion (on the Table)** – Nathalie Cecilia– class sponsored by FSMTA Sarasota/Manatee Chapter
- **How to Include Pediatric Clients in Your Practice** – Tina Allen – class sponsored by FSMTA Central Florida Chapter
- **Introduction to Muscle Energy Techniques** – Barral Institute Presenter– class sponsored by Barral Institute
- **Locomotive Power Treating Hip Knee Ankle** – Deborah Roberts – class sponsored by FSMTA Treasure Coast Chapter
- **Massage Insurance billing Procedures Laws & Rules** – Vivian Mahoney– class sponsored by FSMTA Palm Beach Chapter
- **Maximize Marketing by Generating Buzz!** – Cherie Sohnen-Moe– class sponsored by FSMTA Dade Chapter

3 pm – 5 pm Exhibit Hall Open

5 pm – 7 pm **Opening Ceremony/Membership Meeting/Cash Prize Drawings**  
**Meditation – Don McCann**  
**Keynote Speaker – Dr. Ben Benjamin**

7 pm – 9:30pm Exhibit Hall Open

**Friday, June 29**

7 am – 8 am Good Morning Tai Chi

8 am – 5:30 pm Registration and Hospitality Desks Open

8 am – 12noon **FSMTA Basic Sports Massage Team Training** – Teresa Matthews – class sponsored by FSMTA First Coast Chapter

9 am – 12 pm **Concurrent classes**

- **Assessment and Treatment of Most Common Low Back Injuries** – Ben Benjamin – class sponsored by FSMTA Suwannee Valley Chapter
- **Foundations of MLD Lymph Tour USA & Lymphosize (in pool, bilingual class)** – Elisa DiFalco – class sponsored by FSMTA Broward Chapter
- **Lymphatic Drainage Therapy Overview**– IAHE Presenter– class sponsored by International Alliance of Healthcare Educators
- **Marketing, Advertising & Promotion – How to Build a Massage Business!** – Vivian Mahoney– class sponsored by FSMTA Palm Beach Chapter
- **NMT for Upper Extremity: When Good Shoulders Go Bad** – Judith DeLany – class sponsored by FSMTA Tampa Bay Chapter
- **Reflexology Fundamentals I – Respiratory Challenges** – Scott Kingsbury – class sponsored by FSMTA Palm Beach Chapter

10 am – 4pm Chair Massage – Dade Chapter

10 am – 6:30 pm Exhibit Hall Open

12 pm – 2 pm Lunch Break in Exhibit Hall (cash basis)

12 pm – 2 pm Gavel Club Luncheon – Invitation Only

2 pm – 5 pm: **Concurrent classes**

- **Cranial/Structural – An Answer for Autism, Learning Disabilities & Alzheimer's** – Don McCann – class sponsored by FSMTA Southwest Florida Chapter
- **Does Anyone Know You're There? – The Four Keys to Free Publicity** – Cherie Sohnen-Moe – class sponsored by FSMTA Dade Chapter
- **Infant Massage/Grow Your Practice & Save Your Body** – Tina Allen – class sponsored by FSMTA Central Florida Chapter
- **Lymphatic Drainage Therapy Overview**– IAHE Presenter– class sponsored by International Alliance of Healthcare Educators
- **NMT for Upper Extremity: When Good Shoulders Go Bad** – Judith DeLany – class sponsored by FSMTA Tampa Bay Chapter
- **Orthoflexology – Ultimate Hip & Back** – Scott Kingsbury – class sponsored by FSMTA Palm Beach Chapter

5:30 pm Prize Drawings in the Exhibit Hall

8 pm – 11 pm All-Chapter Party

### **Saturday, June 30**

7 am – 8 am Good Morning Yoga

7:30 am – 8:30 am Sports Massage Team Breakfast – Invitation only

8 am – 5:30 pm Registration and Hospitality Desk Open

8 am - 12 pm **Educator Summit**

- **Massage Research Capacity: Introductory Presentation**
- **Massage Research Capacity: Grants** – Wanda Bonet-Gascot

9 am – 12 pm

**Concurrent classes**

- **Assessment and Treatment of Most Common Low Back Injuries** – Ben Benjamin – class sponsored by FSMTA Suwannee Valley Chapter
- **Bamboo-Fusion (on the Table)** – Nathalie Cecilia– class sponsored by FSMTA Sarasota/Manatee Chapter
- **Introduction to Muscle Energy Techniques** – Barral Institute Presenter– class sponsored by Barral Institute
- **Orthopedic Massage for Upper Extremity Disorders** – Whitney Lowe– class sponsored by FSMTA Brevard Chapter
- **Quick Release Technique of Head, Neck & Shoulders** – Don McCann – class sponsored by FSMTA Southwest Florida Chapter

10am -4pm

Chair Massage – Dade Chapter

10 am – 6 pm

Exhibit Hall Open

12 pm – 2 pm

Lunch Break in Exhibit Hall (cash basis)

12 pm – 2 pm

Educator Summit Luncheon – Invitation Only

2 pm – 5 pm

**Educator Summit**

2 pm – 5 pm:

**Concurrent classes**

- **Addiction Recovery & Therapeutic Massage** – Ariana Vincent – class sponsored by FSMTA Big Bend Chapter
- **Applied Techniques for Diabetes, CVA and Edema** – Patricia Donohue– class sponsored by FSMTA Heart of Florida Chapter
- **CranioSacral Therapy Applications for Massage Therapy** – Upledger Presenter– class sponsored by Upledger Institute
- **Orthopedic Massage for Lower Extremity Disorders** – Whitney Lowe– class sponsored by FSMTA Brevard Chapter

5:30 pm

Prize Drawings in the Exhibit Hall

6 pm

Exhibit Hall Closes

7 pm

Cash Bar Opens

7:30 pm – 9 pm

Dinner w/awards/prize drawing/Humanitarian Award Presentation – *sponsored by Performance Health, Inc*

9 pm – 1 am

Dance

**Sunday, July 1**

9:30 am – 10:30 am Registration Desk Open

10 am – 1 pm

**Concurrent classes**

- **Applied Techniques for Diabetes, CVA and Edema** – Patricia Donohue– class sponsored by FSMTA Heart of Florida Chapter
- **ATM Technique Puts the Fun in Correcting Shoulder Dysfunction** – Deborah Roberts – class sponsored by FSMTA Treasure Coast Chapter

- **CranioSacral Therapy Applications for Massage Therapy** – Upledger Presenter– class sponsored by Upledger Institute
- **Foundations of MLD Lymph Tour USA & Lymphosize (in pool, bilingual class)** – Elisa DiFalco – class sponsored by FSMTA Broward Chapter
- **Geriatric Massage** – Ariana Vincent – class sponsored by FSMTA Broward Chapter

12:30 pm – 1:15 pm Registration Desk Open